

INDUSTRY ANALYST: BRANDON HALL GROUP

LEADING RESEARCH FIRM PRAISES PEOPLEMATTER'S PLATFORM AND VISION

Brandon Hall Group is the preeminent research and analyst organization focused on driving organizational performance for emerging and large organizations. With nearly 20 years of experience in benchmarking technologies, Brandon Hall provides businesses with clear, concise direction on which technology systems to select and implement in their organization for maximum return on investment.

Targeted Research Fields:

- Talent Management
- Learning and Development
- Sales
- Marketing
- Executive Management

A RESONATING REVIEW

Brandon Hall Group had the opportunity to review PeopleMatter's talent management solution in May 2011. Impressed with PeopleMatter's comprehensive solution, Brandon Hall experts Mike Cooke, Co-Chief Executive Officer; and Michael Rochelle, Chief Consultant and Analyst, provided the following feedback:

“The PeopleMatter solution has been developed for a specific type of employee.... it is a breakthrough offering for managing hourly wage employees.”

“There is a clear strategy in the development of [PeopleMatter's] solution.... PeopleMatter really understands what their clients need.”

“The design of the PeopleMatter solution for the end user is simple and intuitive, which is critical for the rapid adoption of any solution.”

“PeopleMatter is an innovative life cycle management solution for this area of the workforce.”

ABOUT BRANDON HALL



Name:
Brandon Hall Group

Headquartered:
San Jose, Ca.

Founded:
1993

Background:
Provides thought leadership, research, data and expertise to help employers decide which technology solutions to leverage in their organization.

Clients:
5000+

Provides:

- Strategy Development and Project Management Processes
- Capability and Functionality Assessment Checklists
- Solution Provider Evaluations and Selection Tools
- Key Performance Indicator Development
- Change Management Methodologies
- Case Studies